



6th International DOMOTEX Turkey Welcomed the Carpet Industry at Gaziantep

The leading trade show for carpets and floor coverings in Turkey and the Middle East DOMOTEX Turkey once again had a significant record representing 20 % increase in total number of visitors compared with 2018 edition in its 6th edition. The show brought more than 200 companies from 14 countries together with 14.309 sector professionals from 89 countries. DOMOTEX Turkey organized by Deutsche Messe's subsidiary Hannover Fairs Turkey, provided the platform for business cooperations which will contribute to the achievement of export targets of carpet and floor covering sectors in 2019.

30th April 2019, Istanbul - Creating an international platform for carpet and floor covering sectors and proving to be Eurasia's most important gathering, DOMOTEX Turkey show took place for the 6th time in Gaziantep. **203** exhibitor firms from **14** countries and **over 14 thousand** visitors from **89** countries, DOMOTEX Turkey attracted great interest from international brands. **Organised by Deutsche Messe's subsidiary Hannover Fairs Turkey in collaboration with the** Gaziantep Chamber of Commerce, Southeastern Anatolia Carpet Exporters Union and Gaziantep Chamber of Carpet Producers and Weavers, **the show was visited by an international procurement delegation consisting of members from a wide geographical range extending from Russia to South Africa.**

Indicating that DOMOTEX Turkey once again had a very successful show for carpet and floor covering sector in the region, **Hannover Fairs Turkey's Deputy General Manager Belkıs Ertaşkın** stated,

"After the DOMOTEX Shows in Germany, USA and China, this year DOMOTEX Turkey show, we welcomed the world's carpet professionals in Gaziantep. Witnessing a steady increase in the number of its exhibitor firms and visitors each year, the show is a meeting point for procurement delegations from leading firms of the sector and the Turkish business world."

Ultimate B2B Trading Platform

Pointing out that the great success of the show which has been organized for the 6th time this year also contributes dearly to both the city's economy and the sector, **Ertaşkın** added,

"Uniting the Turkish carpet sector and the target country markets, the show welcomed exhibitor firms from many countries besides Turkey at Gaziantep, such as the US, Belgium, China, Denmark, Indonesia, France, India, UK, Iran, Poland, Uzbekistan, Saudi Arabia, Turkmenistan and Jordan. As a trademark

show, and the most important international gathering for the sector, DOMOTEX Turkey has proven its success once again this year in facilitating important commercial deals which are sure to carry the sector towards its export targets, and we are proud to be a part of this success.”

Simply the Business

Deutsche Messe AG Global Director Sonia Wedell-Castellano indicated that; they aim representing the Turkish carpet industry in the best manner possible at DOMOTEX Turkey, and rendering the industry’s increase in exports sustainable, and added, “**Our DOMOTEX trade show, has grown even more over the past 30+ years, and became a globally recognised brand which we today, organise in Germany, Turkey, China and first time in America this year and this October, also again first time in Mexico. DOMOTEX Turkey has also played an important part in this global success. Through the efforts we conduct at national and international levels, we aim at carrying DOMOTEX Turkey to a leading position not only in the Eurasia region, but also in the entire world. Representing the innovative products of the Turkish carpet manufacturing industry on an international trade platform such as DOMOTEX Turkey in the best possible manner, and rendering the increase in the industry’s exports sustainable constitute an important part of our vision. “**

DOMOTEX Turkey offered domestic and international exhibitors to improve their existing relationships in the international markets and establishing relations with new countries and buyers as well. As part of the International Procurement Delegation Program organized with the support of the Ministry of Trade, foreign delegations visited the show and held bilateral business negotiations throughout the four-day period with the intention of signing off on new partnership deals with exhibitors.

About DOMOTEX Worldwide:

DOMOTEX Mexico: 15–19 October 2019 in Mexico City, Mexico
The First Trade Show for flooring Solutions in Mexico
www.hfmexico.mx/Domotex

DOMOTEX Hannover: 10–13 January 2020 in Hannover, Germany
The World of Flooring
www.domotex.de

DOMOTEX USA: 5 – 7 February 2020 in Atlanta, Georgia, USA
America’s Home for Flooring
www.domotexusa.com

DOMOTEX asia/CHINAFLOOR: 24 – 26 March 2020 in Shanghai, China
Your Business Path in Flooring
www.domotexasiachinafloor.com